

November 18, 2010

Ex Parte via Electronic Filing

Marlene H. Dortch
Office of the Secretary
Federal Communications Commission
445 12th Street, SW
Washington, D.C. 20554

Re: Notice of Ex Parte Contact – Docket No. 07-91 and 00-44

Dear Ms. Dortch,

On November 17, 2010, Mick Rinehart and Jim Duvall of Broadcast Interactive Media, L.L.C. (BIM/TitanTV) met with Alison Greenwald Neplokh, Walid Kassem, Warren Berger, Holly Saurer, Eloise Gore, John Gabrysch and John Wong, each from the Federal Communication Commission's Media Bureau, regarding the above-captioned proceedings. During the meetings, Messrs. Rinehart and Duvall delivered the attached presentations describing BIM/TitanTV technology.

BIM/TitanTV believes its technology can enhance broadcasters' ability to accurately produce PSIP information in real time. BIM/TitanTV's technology is proven to reduce hurdles for station compliance with data accuracy demands.

BIM/TitanTV also believes its MediaStar program management tool can better streamline the Form 398 reporting process. Stations spend considerable time each month completing these forms. BIM/TitanTV wants to align with the FCC ahead of further MediaStar development, in order to ensure the creation of a product that benefits those who generate the reports and those who consume the data.

Pursuant to Section 1.1206 of the Commission's rules, a copy of this letter is being filed via ECFS in the above-captioned proceedings. Please do not hesitate to contact me with any questions regarding this submission.

Respectfully submitted,

/s/ Paul Temple

Paul Temple
General Counsel
Broadcast Interactive Media, L.L.C.

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